

HEALTH CHALLENGES IN MEXICO

Prevalence tobacco smokers
(ages 15+): **16.4%**

Prevalence tobacco smokers:
Men – **25.2%** Women – **8.2%**

An estimated **27,000** TB cases annually

2.6% prevalence of MDR-TB
among new TB cases; **11%** among
previously treated TB cases

*Source: Global Adult Tobacco Survey, 2015
WHO Global TB Report, 2016*

MAIN DONORS

Bloomberg Philanthropies

MEMBER ORGANISATION

Comité Nacional de Lucha Contra la Tuberculosis y
Enfermedades del Aparato Respiratorio

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The Union

International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

THE UNION

MEXICO

OFFICE

KNOW. SHARE. ACT.

THE UNION MEXICO OFFICE supports governments and non-governmental organisations working in tobacco control across Latin America, funded by the Bloomberg Initiative to Reduce Tobacco Use. The office also provides technical and legal assistance, as well as training on tobacco control.

*“Know. Share. Act.
These principles
have driven The
Union’s work since
its founding nearly
100 years ago.”*

José Luis Castro,
Executive Director,
The Union

THE WORK OF THE UNION MEXICO OFFICE

The office manages grant funded tobacco control projects covering tax increases, smoke-free environments, graphic health warnings, plain packaging, protection from tobacco industry interference, and banning of tobacco promotion and advertising. The office currently manages nine grants in six countries: Argentina, Brazil, Colombia, El Salvador, Mexico, and Uruguay.

The Mexico Office works with the National Commission Against Addictions (CONADIC) and state governments to pass, enact, and implement 100% smoke-free legislation. The office also works with the government to protect tobacco control policies from industry interference, and sponsors a government initiative to index excise taxes on cigarette packages.

The Mexico Office provides financial, technical, and legal assistance to plain packaging proposals in Brazil, Chile, and Uruguay. In Brazil, the office also supports the world’s first government-run tobacco industry observatory and back a legislative proposal to create a designated tobacco control fund. In Argentina, the office also supports ratification of the World Health Organization’s Framework Convention for Tobacco Control, as well as banning of indoor waterpipe smoking and smoking around outdoor children’s playgrounds in Buenos Aires City.

The Union has been providing TB training for specialist physicians in Mexico for over 18 years, and for 12 years has run a ‘train the trainers’ project, to enable local facilitators to run courses. The courses are run in coordination with the National Tuberculosis Programme and the Mexican Society of Pneumology.

IMPACT

330

million people, in 11 countries
across Latin America, benefit
from improved tobacco control
laws and regulations

100%

smoke-free laws in
Mexico City and 4 states
in Mexico (benefitting
22 million people)

100%

smoke-free laws in Brazil,
Chile, Guatemala, Peru, Buenos
Aires City, Costa Rica and
Honduras (benefitting more
than 275 million people)

69%

of tobacco retail price
is tax in Mexico